

The Independent Way funeral plan: **Peace of mind** for less

- ✓ **Protection** from rising costs
- ✓ **Create** the funeral plan you want
- ✓ No health restrictions – **guaranteed acceptance**
- ✓ **Low monthly payment option**
- ✓ **Personal service and expertise** from your local independent funeral director

It's easy to find out more:

- Call us on **(01325) 482999**
- Complete and return the coupon overleaf
- Call into our office.

Find out more today...



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The National Society of
Allied & Independent
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The Woodland Trust is a charity
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and in Scotland No. SC038885.

3 ways to request your **FREE** brochure:

- 1 Call **Whitehouse Funeral Service**
on **(01325) 482999**
- 2 Complete and return the enclosed coupon.
- 3 Call into our office.

Whitehouse Funeral Service
Cockerton House
11 West Auckland Road
DARLINGTON
County Durham
DL3 9EJ

Golden Charter
Funeral Plans

Head Office:
Canniesburn Gate, 10 Canniesburn Drive,
Bearsden, Glasgow G61 1BF

www.yourfuneraldirectors.co.uk

THE
Independent Way

Funeral Plans from
Whitehouse
Funeral Service



Make life easier for your loved
ones from only 65p per day



For a free brochure, simply complete
and return the coupon inside

Golden Charter
Funeral Plans
The UK's largest independent funeral plan provider

The most thoughtful decision you could make

Make life easier on your loved ones – for less than you might think

The Independent Way funeral plan provides complete peace of mind for you and your family – and costs less than you might think. You choose the funeral plan you want and pay for it in low fixed monthly payments, which can be as little as the cost of your daily newspaper. After the first two years*, the cost of our services will be covered in full when you pass away, saving your family worry and uncertainty at a distressing time. You'll have arranged everything in advance, specified your wishes and taken care of the costs.

Protect yourself against the rising cost of funerals

The price of funerals, like everything else, keeps going up. In the past 8 years, funeral costs have risen by 71% (Mintel 2012).

The main reason for this is the rise in the third party costs the funeral director has no control over, such as fees for the crematorium or cemetery, doctors' and clergy fees. If this continues, the average funeral will cost over £5,600 by 2020.

Will your savings or life policy protect you against these rising costs?

Will your family be left with a large bill and uncertainty about your arrangements?

With the Independent Way funeral plan, we guarantee there will be no more to pay for our services – no matter how much prices have risen. Unlike many over 50s life policies, the Independent Way funeral plan offers protection against inflation by guaranteeing that your plan will fund the full cost of our services. It's a sensible and thoughtful way to provide for your family when the time comes.

Take a look at the benefits of the Independent Way funeral plan:

- **Protection** from rising costs
- **Local, personal service**
- No health restrictions – **guaranteed acceptance**
- Our services **covered in full after 2 years***
- **Low fixed monthly payments****

*Terms and conditions apply **Other payment options are available.



“Something that I thought would be quite daunting has turned out to be much simpler than expected”

One less thing to worry about

For many people who take out the Independent Way funeral plan, one of the most reassuring things is knowing that their loved ones won't have to make complicated and difficult arrangements at a stressful time.

They have the comfort that their partner, dependants or other family members won't have to pay for our services – it's all taken care of.



For a free brochure, simply complete and return the coupon or call us

The Independent Way funeral plan guarantee

We guarantee that there will be nothing more to pay for our services, no matter how much these may rise in the future. At the end of the first two years, as long as you keep paying your payments when due, you have the reassurance that our services are completely guaranteed.

If you were to pass away within the first two years of taking out your plan, we would receive all the money you have paid in, plus 20%. This payment would be used towards the cost of the funeral.

A personal service from your local independent funeral director

When you are thinking about something as important as your funeral arrangements, it makes sense to talk directly to the experts – your local independent funeral director. Unlike some funeral planning companies who restrict your choices and limit you to 'set' plans, we'll take the time to discuss your requirements in detail and help tailor a plan to suit you.

Golden Charter works on behalf of more than 2,800 independent funeral directors like us – the largest network in the country. We take pride in offering a local, personalised service that makes a difference.

Acceptance is guaranteed – so why not find out more today?

For a free brochure, simply complete and return the coupon to the address below:

**Whitehouse Funeral Service, Cockerton House,
11 West Auckland Road, DARLINGTON, County Durham DL3 9EJ.**

Alternatively, call us on: **(01325) 482999**
or call into our office.



YES, please send me more information about the Independent Way funeral plan from Golden Charter. I understand there's absolutely no commitment or obligation on my part.

Please complete your details and send to:

Whitehouse Funeral Service, Cockerton House, 11 West Auckland Road, Darlington, County Durham DL3 9EJ.

Title	Mr / Mrs / Miss / Other (please state)
Name	
Address	
	Postcode
Telephone No	
Date of Birth	
Email Address	

We may use your details including your email address to keep you informed about other products and services. If you would prefer not to receive this information, please tick here: We respect your privacy and will not share your personal data with any third parties for marketing purposes.

THE
Independent Way